

Introduction of Kiwi Fruit (*Actindia deliciosa*) in Sub-Himalayan Region of West Bengal by Darjeeling Krishi Vigyan Kendra—A Success Story

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Abstract—Kiwi (*Actinidia deliciosa*) is a high value fruit crop and now a day's one of the most favored fruits in the market among commercially grown fruit species in India. The Horticultural expansion and increasing in production of this fruit is very important and urge to meet the demand in national as well as international market. Presently the almost eighty percent of demand has been met through importation mainly from Greece, Italy and New Zealand. Considering the immense economic potential, Darjeeling Krishi Vigyan Kendra has standardized the package of practices of four varieties of kiwi in Sub-Himalayan region of West Bengal. The generated technologies' are being disseminated to the farmers through front line demonstration and trainings.

Keywords: Kiwi, *Actinidia deliciosa*, Sub-Himalayan region, package of practices